

Create Your Own Business

Business Flyer/Advertisement
Name: _____
Directions: In the space below, create a business flyer or advertisement for your new business. Make sure it explains your business well, is eye catching and is clearly and neatly designed

Create Your Own Business
Name: _____ Due Date: _____
Name of Business: _____
Purpose of Business: _____
Items/Services Sold: _____
Hours of Operation: _____ No. of Employees: _____
What You Need To Do To Get Started: _____
Why Did You Choose this Business: _____
Potential Obstacles and How To Overcome Them: _____
My Logo

Create a Business Grading Rubric
— **Business Plan:** (40 points max)
Completed Fully and Thoughtfully, Correct Grammar
— **Business Logo:** (20 points max)
Drawn Neatly, Unique Idea
— **Drawing of Business Location:** (20 points max)
Completed Neatly
— **Business Flyer/Advertisement:** (2 points max)
Completed Neatly
Final Grade: ____ / 100 %

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Step 1: Student brainstorms business idea and completes business plan

Step 2: Student designs a logo and flyer/advertisement for their business

Step 3: Student has 3 building designs to choose from to decorate

Step 4: Grading rubric included for easy grading

Here's why buyers this resource

I just did this activity with my students and they loved it! They had so much fun coming up with their business ideas and what goes into a business. They really enjoyed coloring in the store front.

— Katharine M

My students were able to show their creativity with this activity! They came up with some great ideas! - Jordy

What a fun activity! It was a great extension to our social studies unit on businesses. The kids came up with some very creative businesses. The parents loved looking at them during conferences.

— Jennifer M.

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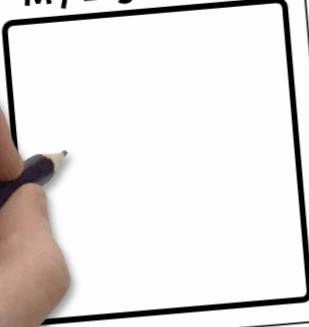
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My Logo Design



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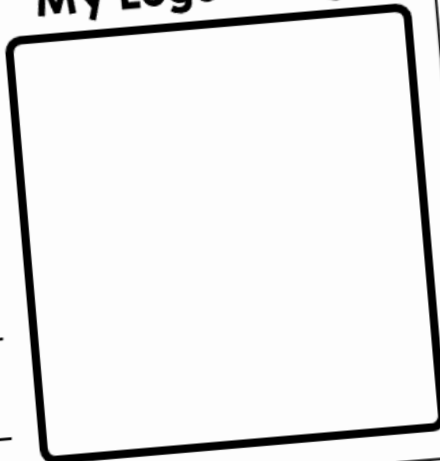
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