

Here's why buyers this resource

I found this to be a fun activity for students to complete after reading a book. My students really got into role playing with the commercial. It was enjoyable to grade as well.

- Charity H

Students have chosen their favorite book to persuade others to read. This has added extra pizzazz to the project with implementing a commercial and having the students create a script. They are excited to present.

- Emily T

The kids really liked talking about their favorite book, and it was a great persuasive writing activity. The kids presented their writing and other students were eager to read the books that were recommended by their friends. I call that a win!

— Angela H.

Book Report Commercial

Name(s): _____ Book Title: _____

Read this Book

Commercial Script

Student: _____

Book Commercial Grading Rubric

_____ /5	2 - 4 minutes long
_____ /10	Script is memorized
_____ /30	Contains 3 details from book
_____ /5	Student is confident
_____ /20	Convinces people to read b
_____ /20	Correct spelling & grammar
_____ /10	Written neatly and cleanly

/ 100 %



Read this Book!

Commercial Project



For this project, you will write a script and perform a commercial persuading people to read your book!

Project Requirements:

1. Commercial must be 2 - 4 minutes long, memorized and performed confidently
2. Props or costumes are not required but are allowed of course!
3. Must be factually accurate and include at least 3 specific facts from the story.
4. Commercial Script and Planning Notes must be written neatly and proofread carefully.
5. Most important, remember to have fun and be creative!

Planning Notes

Name of Book: _____ Author: _____

Brief Summary: _____

Top 3 Reasons to Read this Book (using specific details from the story):

1. _____
2. _____
3. _____

Copyright - Happy Teacher Happy Students

Name(s): _____ Book _____

Read th Comme

Student: _____

Book C Gra

- _____ /5
- _____ /10
- _____ /30
- _____ /5
- _____ /20
- _____ /20
- _____ /10

_____ / 100 %

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