

# Research any Sport or Sporting Event... Then Create a Commercial!

Name: \_\_\_\_\_ Due Date: \_\_\_\_\_

## Sporting Event

Commercial Script

Name: \_\_\_\_\_ Due Date: \_\_\_\_\_

## Sporting Event

Research Notes

What city is hosting the event?

Who are some famous players/athletes?

Name: \_\_\_\_\_ Name: \_\_\_\_\_

### Sports Commercial Grading Rubric

\_\_\_\_\_/10 2 - 4 minutes in length

\_\_\_\_\_/20 Commercial is memorized

\_\_\_\_\_/30 Commercial is factually accurate

\_\_\_\_\_/30 Convinces people to watch

\_\_\_\_\_/5 Student voices are audible

\_\_\_\_\_/5 Students appear confident

\_\_\_\_\_/ 100 %

Copyright - Happy Teacher Happy Students

Name: \_\_\_\_\_ Name: \_\_\_\_\_

### Sports Commercial Grading Rubric

\_\_\_\_\_/10 2 - 4 minutes in length

\_\_\_\_\_/20 Commercial is memorized

\_\_\_\_\_/30 Commercial is factually accurate

\_\_\_\_\_/30 Convinces people to watch

\_\_\_\_\_/5 Student voices are audible

\_\_\_\_\_/5 Students appear confident

\_\_\_\_\_/ 100 %

Copyright - Happy Teacher Happy Students

Name: \_\_\_\_\_ Due Date: \_\_\_\_\_

## Sporting Event

### Create a Commercial

Your group will research a **SPORT or SPORTING EVENT** and then it is your job to create a **COMMERCIAL** persuading people to watch and cheer on their favorite team & athletes!

### Project Requirements:

- Commercial must be two to four minutes long.
- Commercial must be memorized & performed confidently.
- Props or costumes are not required, but are encouraged!
- All group members must have equal participation in planning, research, and performance.
- Group must complete the Research Notes page and use the information they discover in their commercial.



Copyright - Happy Teacher Happy Students

Name: \_\_\_\_\_ Due Date: \_\_\_\_\_


## Sporting Event

Research Notes

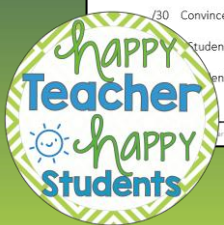
and where did the event/sport originate?

What was the original purpose of this event/sport?

What are some important milestone events of this event/sport through the years?



Copyright - Happy Teacher Happy Students



Perfect for the Olympics, Super Bowl, World Cup, etc

# Here's why buyers this resource

“The kids loved doing these commercials as part of our Olympic theme Summer School week. Such a fun activity!  
— Laura M.”

“Good resource for students to think outside the box. We used it with our school newscast. – Mackenzie F.”

“I can't wait to see what my 5th graders come up with. I love the combination of research, writing and performing with their classmates! – Jeff F.”

# Sporting Event Commercial Skit

Name: \_\_\_\_\_ Due Date: \_\_\_\_\_  
**Sporting Event**  
Commercial Script

Name: \_\_\_\_\_ Due Date: \_\_\_\_\_  
**Sporting Event**  
Research Notes

Name: \_\_\_\_\_ Due Date: \_\_\_\_\_  
**Sporting Event**  
Create a Commercial

Your group will research a **SPORT or SPORTING EVENT** and then it is your job to create a **COMMERCIAL** persuading people to watch and cheer on their favorite team & athletes!

## Project Requirements:

- Commercial must be two to four minutes long.
- Commercial must be memorized & performed confidently.
- Props or costumes are not required, but are encouraged!
- All group members must have equal participation in planning, research, and performance.
- Group must complete the Research Notes page and use the information they discover in their commercial.

What city is hosting the event this year? What is unique about this location?  
\_\_\_\_\_

Who are some famous people associated with this sport/event?  
\_\_\_\_\_



Perfect  
for the  
Olympics!

